



PHOENIX | CAPITAL GROUP

## EQUITY-LIKE RETURNS without the Equity-Like Risk

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*An offering statement regarding this offering has been filed with the SEC. The SEC has qualified that offering statement, which only means that the company may make sales of the securities described by the offering statement. It does not mean that the SEC has approved, passed upon the merits or passed upon the accuracy or completeness of the information in the offering statement. The offering circular that is part of that offering statement can be [found here](#). The offering materials may contain forward-looking statements and information relating to, among other things, the company, its business plan and strategy, and its industry. These forward-looking statements are based on the beliefs of, assumptions made by, and information currently available to the company's management. When used in the offering materials, the words "estimate," "project," "believe," "anticipate," "intend," "expect" and similar expressions are intended to identify forward-looking statements. These statements reflect management's current views with respect to future events and are subject to risks and uncertainties that could cause the company's actual results to differ materially from those contained in the forward-looking statements. Investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. The company does not undertake any obligation to revise or update these forward-looking statements to reflect events or circumstances after such date or to reflect the occurrence of unanticipated events. This Reg A+ offering is currently made available through Phoenix Capital Group Holdings, LLC.*

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## COMPANY OVERVIEW

Phoenix Capital Group aims to disrupt the traditional energy industry to generate extraordinary returns through our proprietary technology. We make energy investments, previously reserved for institutional investors, accessible to everyone while paying superior yields.

We've invested \$2.5 million dollars in developing a system that analyzes industry-leading data to identify and secure high-yield assets and forecast their production capabilities and long-term value. This gives Phoenix Capital Group accelerated market intelligence to fuel strategic growth .

Energize Your  
Finances with  
**up 11% APY**

Phoenix Capital Group unlocks access to yield producing energy assets for everyone. You can now get the high-yield returns previously available only to institutions by participating in our Regulation A+ offering with as little as \$5,000.



**DATA-DRIVEN** INSIGHTS  
FUELED BY **TECHNOLOGY**

# OUR ADVANTAGE

Phoenix Capital Group Holdings, LLC leverages its proprietary internally developed software to identify, underwrite, and acquire assets with high current yield and long-term recurring cash flows. Coupled with a highly motivated and experienced team, Phoenix is uncovering exciting opportunities in this unique oil market.

## Our insight is our best asset.



### STRATEGIC

Phoenix focuses on buying royalties that have high projected monthly recurring cash flows. The typical royalty asset has a payback period of 12-18 months and lifetime cashflows of 20+ years



### EFFICIENT

Due to the technology-driven business model, Phoenix maintains a low fixed overhead allowing it to be profitable and cash flow positive.



### PREDICTABLE

Phoenix operates similarly to a hedge fund whereby it utilizes debt capital to acquire cash flows with returns well in excess of the cost of capital. Phoenix mitigates risk through conservative underwriting and downside hedging.

## THE SOFTWARE

Our software platform powers our data-driven approach to identifying and securing assets by combining land, mineral, and personal data into easy-to-use analysis tools. Data is gathered through industry-leading subscription-based tools with customizations specific to the Phoenix Capital Group targeted acquisition model. The platform is self-learning which continues to improve ROI.



# OPPORTUNITY

Phoenix Capital Group focuses on domestic assets in strategic regions. Using our proprietary technology, we identify mineral rights and non-operated working interests within the Williston, Permian, Powder River, Delaware, and the Denver Julesburg "DJ" Basins

Our portfolio currently consists of over 245 royalty assets with a combined value of \$220MM and \$6MM in monthly revenue. The Company is continually seeking expansion opportunities within these regions and in new markets.



**1K**

CURRENT HOLDINGS

**\$600MM**

ENTERPRISE VALUE

**\$220MM**

CURRENT ASSET VALUE

(industry standard PV10 valuation)

**\$6MM**

RECURRING REVENUE

(Monthly)

**\$500B**

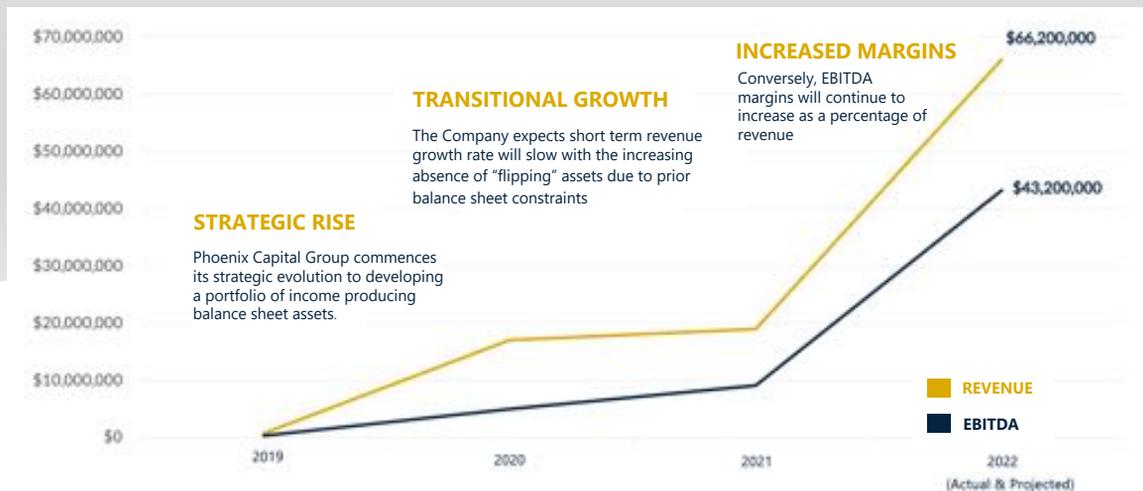
FUTURE OPPORTUNITIES

Our software database holds more than 100,000 additional opportunities creating massive addressable market.

## PROJECTIONS 2021-2022

We take a total return approach to maximize income through royalty and non-operated working interests in the most highly productive formations under operators with the most cutting-edge drilling technologies.

Our software provides critical market intelligence and ranking to unlock value. This is our core competitive advantage and the strategy that built our portfolio of income producing balance sheet assets.



\*Projections assume that the Company will have access to additional capital available of at least \$10mm (private placement and/or bank line increase) based on Phoenix Capital Group's historical financial statements.



# START EARNING

Up To **11** %  
APY

IRA Eligible  
Accredited Investors Only

## INVEST NOW

[invest.phxcapitalgroup.com](https://invest.phxcapitalgroup.com)

### HIGH YIELDS

Earn between 8% and 11% annual yield.

### MONTHLY PAYMENTS

Receive fixed monthly interest payments or choose our monthly compounding 5-year bond.

### SELECT YOUR TERM

We offer both short and long-term bonds to allow our investors greater choice and control over their assets.

Reg A+

**9%**  
APY

**3- YEAR TERM**

**\$5K**

Minimum Investment

**Paid Monthly**

**OPEN TO ALL INVESTORS**

Reg D

**8-9%**  
APY

**9-MONTH TERM**

**\$25K**

Minimum Investment

**Paid Monthly**

**ACCREDITED ONLY**

Reg D

**11%**  
APY

**5-YEAR TERM**

**\$100K**

Minimum Investment

**Monthly or Compounding**

**ACCREDITED ONLY**

*Accredited investors are defined as having a net worth over \$1 million, excluding primary residence or income over \$200,000 (individually) or \$300,000 (with spouse/partner) in each of the prior two years, and reasonably expects the same for the current year.*

QUESTIONS?

Call: 720-805-3670

Book a Meeting: [Calendly.com/PhoenixCapitalGroup](https://calendly.com/PhoenixCapitalGroup)

*Investors should read the relevant Private Placement Memorandum and consider risks disclosed therein before investing. Please request through email [InvestorRelations@phxcapitalgroup.com](mailto:InvestorRelations@phxcapitalgroup.com).*



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## QUESTIONS?

Join Our Free  
**INVESTOR WEBINAR**

**REGISTER NOW**



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